



WPBF  
3970 RCA Boulevard  
Suite 7007  
Palm Beach Gardens, FL 33410  
Main: (561)694-2525  
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Crossroads Media  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Send Payment To:

WPBF  
PO Box 26885  
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	691

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	933134	06232021

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/21/12	09/21/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	----1--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 12:01 AM Nightline 11:35-12:05AM :30 USPRTV18ACH \$375.00 NM									
2	09/21/12	09/21/12	The View Class of Time - Pre-emptible with notice	11A-12PM	----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 The View 11A-12PM :00 \$475.00 NM									
Credited									
3	09/21/12	09/21/12	GENERAL HOSPITAL	GENERAL HOSPIT	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 2:25 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV18ACH \$400.00 NM									
4	09/21/12	09/21/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 5:46 AM WPBF News 25 Mornings @ 5:30-5:57am :30 USPRTV18ACH \$200.00 NM									
5	09/21/12	09/21/12	Good Morning America	7-9AM	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 8:30 AM Good Morning America 7-9AM :30 USPRTV18ACH \$400.00 NM									
6	09/24/12	09/24/12	M-SUN WPBF News 25	(11-11:35PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

## INVOICE



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	691	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/24/12	09/24/12	M-SUN WPBF News 25 (11-11:35PM		1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV18ACH \$700.00 NM									
8	09/24/12	09/24/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 USPRTV18ACH \$150.00 NM									
9	09/24/12	09/24/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 6:21 AM WPBF News 25 Mornings 6-7AM :30 USPRTV18ACH \$350.00 NM									
10	09/24/12	09/24/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 USPRTV18ACH \$1,300.00 NM									
13	09/22/12	09/22/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 7:30 AM GMA Saturday 7-8am Sat 7am-8am :30 USPRTV18ACH \$275.00 NM									
14	09/23/12	09/23/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 11:54 PM Sun 11:35pm Late News 1135p-12am :30 USPRTV18ACH \$275.00 NM									
15	09/23/12	09/23/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 7:30 AM GMA Sunday 7-8am Sun 7-8am :30 USPRTV18ACH \$275.00 NM									
17	09/20/12	09/20/12	M-SUN WPBF News 25	(11-11:35PM	---1---	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV18ACH \$700.00 NM									
18	09/27/12	09/27/12	Nightline	11:35-12:05AM	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 Nightline 11:35-12:05AM :00 \$375.00 NM									
Credited									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	691	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	09/27/12	09/27/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	---1---	:30	1	\$375.00	NM
19	09/27/12	09/27/12	The View Class of Time - Pre-emptible with notice	11A-12PM	---1---	:30	1	\$475.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/12	09/30/12	---1---	1	\$475.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WPBF	Th	09/27/12		The View	11A-12PM	:00	
				See MG 19.2					
	2	WPBF	Th	09/27/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV18ACH
				MG for 19.1 09/27					
20	09/20/12	09/20/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	---1---	1	\$225.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WPBF	Th	09/20/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV18ACH
22	09/20/12	09/20/12	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	---1---	1	\$400.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WPBF	Th	09/20/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV18ACH
23	09/20/12	09/20/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	---1---	1	\$150.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WPBF	Th	09/20/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV18ACH
24	09/20/12	09/20/12	M-F 5pm News	5-6pm	---1---	:30	1	\$425.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	---1---	1	\$425.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WPBF	Th	09/20/12	5:21 PM	M-F 5pm News	5-6pm	:30	USPRTV18ACH
25	09/27/12	09/27/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/12	09/30/12	---1---	1	\$525.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WPBF	Th	09/27/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00	
				Credited					
26	09/20/12	09/20/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/17/12	09/23/12	---1---	1	\$350.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WPBF	Th	09/20/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV18ACH
27	09/27/12	09/27/12	Good Morning America	7-9AM	---1---	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/12	09/30/12	---1---	1	\$400.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	691

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/27/12	09/27/12	Good Morning America	7-9AM	---1---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 7:55 AM Good Morning America 7-9AM :30 USPRTV18ACH \$400.00 NM									
28	09/27/12	09/27/12	Jeopardy	7:30-8PM	---1---	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 7:35 PM Jeopardy 7:30-8PM :30 USPRTV18ACH \$1,300.00 NM									
29	09/18/12	09/18/12	M-SUN WPBF News 25 (11-11:35PM		-1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV18ACH \$700.00 NM									
30	09/25/12	09/25/12	Nightline	11:35-12:05AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 11:54 PM Nightline 11:35-12:05AM :30 USPRTV18ACH \$375.00 NM									
31	09/18/12	09/18/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 12:23 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV18ACH \$225.00 NM									
33	09/25/12	09/25/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 2:26 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV18ACH \$400.00 NM									
34	09/18/12	09/18/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 USPRTV18ACH \$150.00 NM									
35	09/18/12	09/18/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -1----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 5:40 PM M-F 5pm News 5-6pm :30 USPRTV18ACH \$425.00 NM									
36	09/25/12	09/25/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 USPRTV18ACH \$200.00 NM									

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933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	691	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/25/12	09/25/12	WPBF News 25 @ 6:00PM-6:30PM		-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 6:10 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV18ACH \$525.00 NM									
38	09/18/12	09/18/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 USPRTV18ACH \$350.00 NM									
39	09/18/12	09/18/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 USPRTV18ACH \$1,300.00 NM									
40	09/25/12	09/25/12	Good Morning America	7-9AM	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 9:00 AM Good Morning America 7-9AM :30 USPRTV18ACH \$400.00 NM									
41	09/26/12	09/26/12	M-SUN WPBF News 25	(11-11:35PM	--1----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$700.00 NM Credited									
42	09/19/12	09/19/12	Nightline	11:35-12:05AM	--1----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/19/12 11:54 PM Nightline 11:35-12:05AM :30 USPRTV18ACH \$375.00 NM									
43	09/19/12	09/19/12	The View	11A-12PM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/19/12 11:00 AM The View 11A-12PM :30 USPRTV18ACH \$475.00 NM									
44	09/26/12	09/26/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 --1---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV18ACH \$225.00 NM									
46	09/26/12	09/26/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 --1---- 1 \$150.00									

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	691

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Rate	Type
							Week	Spots/		
46	09/26/12	09/26/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1		\$150.00	NM
Class of Time - Pre-emptible with notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF W	09/26/12	5:07 AM	WPBF News 25 @ 5am		5-530am	:30	USPRTV18ACH	\$150.00	NM
47	09/26/12	09/26/12	M-F 5pm News	5-6pm	--1----	:30	1		\$425.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$425.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF W	09/26/12	5:12 PM	M-F 5pm News		5-6pm	:30	USPRTV18ACH	\$425.00	NM
48	09/19/12	09/19/12	WPBF News 25 @ 6:00P	6-6:30PM	--1----	:30	1		\$525.00	NM
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$525.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF W	09/19/12	6:28 PM	WPBF News 25 @ 6:00PM		6-6:30PM	:30	USPRTV18ACH	\$525.00	NM
49	09/26/12	09/26/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1		\$350.00	NM
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF W	09/26/12	6:58 AM	WPBF News 25 Mornings		6-7AM	:30	USPRTV18ACH	\$350.00	NM
50	09/26/12	09/26/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1		\$1,300.00	NM
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$1,300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF W	09/26/12		Wheel Of Fortune		7-7:30PM	:00		\$1,300.00	NM
Credited										
51	09/19/12	09/19/12	Jeopardy	7:30-8PM	--1----	:30	1		\$1,300.00	NM
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$1,300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF W	09/19/12	7:34 PM	Jeopardy		7:30-8PM	:30	USPRTV18ACH	\$1,300.00	NM
52	09/23/12	09/23/12	EMMY RED CARPET SP	658-8p	-----S	:30	1		\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice										
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$2,500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF Su	09/23/12	6:58 PM	EMMY RED CARPET SPECIAL	658-8p		:30	USPRTV18ACH	\$2,500.00	NM
53	09/18/12	09/21/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2		\$375.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required										
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$375.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF Tu	09/18/12	3:45 PM	M-F 3-4P		M-F 3-4P	:30	USPRTV18ACH	\$375.00	NM
2	WPBF F	09/21/12	3:27 PM	M-F 3-4P		M-F 3-4P	:30	USPRTV18ACH	\$375.00	NM
54	09/22/12	09/22/12	M-Sun 1130p-12am	Late 1130p-1205am	-----S-	:30	1		\$475.00	NM
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$475.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



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**WPBF**  
**PO Box 26885**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	691	

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/22/12	09/22/12	M-Sun 1130p-12am Late 1130p-1205am		-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 12:22 AM M-Sun 1130p-12am Late News 1130p-1205am :30 USPRTV18ACH \$475.00 NM									
LR - Football									
55	09/24/12	09/26/12	Wheel Of Fortune	7-7:30PM	MTW----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTW---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 USPRTV18ACH \$2,000.00 NM									
56	09/24/12	09/27/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 USPRTV18ACH \$200.00 NM									
57	09/24/12	09/26/12	Nightline	11:35-12:05AM	MTW----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTW---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 11:43 PM Nightline 11:35-12:05AM :30 USPRTV18ACH \$700.00 NM									

Total Spots **46**

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$24,625.00</b>
<u>Agency Commission</u>	<b>\$3,693.75</b>
<u>Net Amount Due</u>	<b>\$20,931.25</b>